

Dina at Wordfeeder.com Asks:

Are YOU
Content
With Your
Content?

Get On the Fast Track to
Neverending Traffic Surges and Web
Marketing Dollars Galore
with My 10-Article Gift Pack to You



"The Power Content Series"

A Never-Before-Revealed Special Report
from Dina at Wordfeeder.com



December 4, 2005

Dear Web Marketer Friend,

Every day, I hear a million questions from marketers who want to know how to leverage the power of their web content and maximize their content productivity.

And I wonder, how will I ever be able to share all that I've learned in the course of my online marketing experiences?

This weekend, I figured out how I could do this. And then I got busy as a bee writing this **10-article Special Report of never-before-released information** from Wordfeeder.com. Real, tried-and-true tactics that I learned from observing the best... delivered right here in this e-book gift from my brain to yours.

I sincerely hope that after reading this, you feel as inspired as I do, and want to create tons of **perfectly packaged content** that will achieve ultimate success and bring neverending streams of income to your bank account and happiness upon you. :))

I hope your pre-holiday inspirational gift as much as I enjoyed creating it for you!

Feel free to share this e-book in its original state (and including the URL link from whence it came) with your friends, colleagues, visitors, forum buddies, blog audience and newsletter subscribers.

Happy December Holidays and I'll see you soon.

Sincerely,



Dina Giolitto
Copywriting Consultant,
Content Provider
<http://Wordfeeder.com>



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Are You Content With Your Content? Five Drastic Changes You Can Make Right Now to Attract More Visitors and Drive Sales Through the Roof

1. Put More Oomph in Your Articles.

Don't tell the reader what he "could" do; tell him what he MUST do! Which of these sounds more dynamic to you: great copy, or brilliant copy? Speak in an authoritative tone, and you will be regarded as an authority. Go bookmark <http://thesaurus.com> in your favorites folder right now. You NEED power words to make your copy pop!

2. Tell the Reader Exactly What to Do.

Ever read someone else's web page and find yourself going into "the zone?" That happens to your reader, too. Snap him into action while he's caught in the trance. *Click Here. Buy Now. Pop Your Email Address in the Subscriber Box Below.* Seems almost silly, right? But call to actions are everywhere because they really WORK.

3. For the Love of God, Dumb it Down.

Here's a big goof that new web writers frequently make: writing copy that's too abstract, too esoteric, too philosophical. Translation: you MUST dumb it down. This is the web, we're all distracted as heck. I guarantee, nobody will think less of you if you simplify your concepts and language. Equate your web copy with a highway billboard. Surfers are cruising by, no heavy reading is going on here. Just trust me on this one, Smarty Pants.

4. Tell Them How It's Done.

Another common content error: letting your reader know what he CAN do, but never telling him HOW to do it. Today's web has everyone falling all over themselves to give away free information. If you do not inform your reader with the basics of how to accomplish a task, perform a function or use a new tool, I guarantee he will find out from someone else.

5. Be a Branding Whore!

Spend enough time hanging out in online networks, and you will recognize the Power Players by their ID Badge - that signoff that distinguishes what they do and lists their URL. Brand your business in every single email, article, forum post and blog entry that you write. NEVER assume that everyone in the group knows you. Someone new will always come by... and can leave again just as quickly. Make your mark everywhere you can.

Are YOU Content With Your Content? Get Top Secret Marketing Tips from the Web's Biggest Gurus and Expert Authors on The First Annual Web Content Awareness Day on FEBRUARY 9, 2006.

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Are You Content With Your Web Articles? 5 Ways to Dominate Your Niche With Copy that Rocks!

Web articles - they're immensely popular these days, for the simple reason that you can broadcast your name and URL all over the web with them. Trouble is, everybody's doing it... and that means major competition in ALL categories! So the question is: How will you keep your reader focused on YOUR article and not the other guy's? Read on for Killer Article-Writing Secrets that Will Bump You Up on the Popularity Charts!

1. Write Power Headlines.

Which of these sounds better: "5 Ways to Create Better Web Articles," or "5 Ways to Dominate Your Niche with Articles that Rock"? Your headlines MUST pop off the page, and that means slipping those dynamic power words in whenever you can. And don't forget the search engines. Give the Google Monster something to snack on: popularly searched keyword terms in the first three words of your article's headline. You can find related keyword search terms right here:
<http://inventory.overture.com/d/searchinventory/suggestion/>

2. Make it Meaty.

Remember how peeved you were last time you clicked that article with the awesome headline only to start reading and find out that the author had virtually NOTHING to say? What makes an article 'meaty'? Specifics as opposed to generalizations. You MUST think details. Instead of saying "Download a free web editor," direct the reader to a specific website: "Download a free web editor at <http://nvu.com>."

3. Talk it Through.

Here's something that so many new authors forget: in your article, you want to have a conversation with your reader. That means natural emphatic pauses, strong pacing... and yes, even permission to use colloquial speech! (Did you notice that pacing, by the way? How'd she do that?) You're allowed and even encouraged to have fun while writing. Your best bet: pretend you're writing an email to a friend, and then let the story flow.

4. Add Those Keywords.

What are keywords? Popularly searched terms that web surfers use to look up information in the search engines. You can find out what folks are hunting for by going to that Overture tool we talked about earlier, which is here:
<http://inventory.overture.com/d/searchinventory/suggestion/>. Plug in your category and sprinkle the resulting phrases throughout your article. Use keywords liberally in your headline and first paragraph!

5. Give Away Freebies.

Share your favorite tools and web resources (notice I did that here) with your readers, and see how fast you become one of the top authors in your niche. People LOVE free stuff... and if you don't share, some other guru will.

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Are You Content With Your Headlines? 5 Ways to Beef Up Your Article Title for Maximum Clickability and Hundreds More Page Views

You clicked on this article, and now you're diving right in for a hearty read. Why'd you do that? Because I sucked you in with my "direct markety" headline. Now, before you go running away in defiance of being manipulated, know that this is a trick you can use on YOUR articles to get other people to read them and hear what you have to say. Here are Five Sneaky Maneuvers you can pull to stand out in the article crowd, get noticed and keep those clicks coming.

1. Make It Personal - Address Your Reader.

Jump right in and start talking to your reader like you're old pals; do it in the headline because that's where you'll meet. Ask him a question, tell him that you plan to share some amazing, highly coveted marketing secret... tell him he'll be rewarded, if he'd only just CLICK.

2. Make It Emphatic - Use Superlatives.

Imagine if this article's headline said something like, "5 Ways to Write Better Headlines." What's your first reaction? *YAWN.* Bold descriptives add energy and a dynamic quality to your writing-- and that's what keeps the reader moving along, absorbing and enjoying what you have to say. The headline is the prelude to the goods, so hook them here or lose them forever!

3. Make It Informative - Tell Them it's a List.

Although he's not thinking about it, your reader knows when you've written a list article just for him just by reading your headline. Example: Five Ways, Five Tips, Five Reasons... all of these hint at what's to come. Your "list" article should be brief yet powerful, broken up into five or so bullet points, and leave the reader with some tasty informative nuggets to nosh on.

4. Make It Proactive - Include Keywords.

The more you Search Engine Optimize your article, the better it'll serve as your ticket to higher page rank on Google, Yahoo, AskJeeves and the other major search engines. So please, DO add keywords! You can find good keywords and keyword phrases here:

<http://inventory.overture.com/d/searchinventory/suggestion/>

5. Make It Categorical - Tag It.

The web is surely becoming a place for classified information... classified into groupings, that is. With so many article directories utilizing topic categories and sometimes even tagging their articles (Technoratitag.com is a good example), it's a wise idea to tag your own. Think about what topic your article covers, and then add a categorical header before the headline. Example: Dating and Relating: How Do You Know When It's Love?

Keep this headline checklist handy so that each time you write a new article, you can do a quick run-through and make sure all your bases have been covered. It pays to be diligent...and your efforts will be rewarded with more clicks, more page views and more future business prospects!

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Are You Content With Your Blog Content? Avoid the Five Blogging Bloopers that Will KILL Your Credibility!

So everybody's bloggin', but what makes one web marketer's blog a hotbed of marketer activity and massive sale converter... while another blog just sits there collecting hits but getting no real business? Check the Five Bloggin' Bloopers that will kill your credibility and drive business right into the other guy's lap... then avoid them like the plague!

Blog Blooper 1. Not branding yourself.

How will people who land on your blog via the links and search engine results know who you are unless you tell them? Try to close every blog entry you write with a signoff or call-to-action. Example: "Need a copywriter? Email dina@wordfeeder.com." This way, no matter what your fans are reading, they'll be reminded of you, your website and what you can offer them.

Blog Blooper 2. Sharing too much personal information.

If you're blogging for business, stick to business. Sure, it's okay to reveal a few amusing details now and then... but if you gab too much on your blog, all you'll succeed in doing is attract other gabbers. Remember your purpose in all this, and keep your topics closely geared fulfilling the business needs of your target audience.

Blog Blooper 3. Too many links to competitor sites.

Your fans will love you for sharing resources, and if you link to "friendly neighborhood service providers like yourself", this will endear those marketers to you and your blog and prompt reciprocal links back. However, be sure to choose your outbound links wisely. Select complimentary service providers... not ones who offer exactly what you do!

Blog Blooper 4. Not enough "spice."

Post an intriguing or controversial viewpoint, and your readers are more likely to jump into the conversation with posted comments. The more activity on your blog, the more people are "following along" as the plot develops, and the more repeat visitors you'll get. If everyone's flocking to your blog, that means better page rank for you. So please do "spice it up!"

Blog Blooper 5. All "pickup articles," no personality.

Hey, now there's a great way to develop your web style - only post other people's tips, stories and advice. Nothing like drawing a crowd and then sending them away to other folks' website because you never took the time to reveal your opinions, advice, or even your line of business for that matter! Sure, search engines feed on article content, but you MUST develop your blog persona or you will NEVER get business!

Okay, now that we've laid down the blogging laws, it's time for you to hit the blogosphere and make a name for yourself. Start from scratch and have fun with it. I

know you can blog like a web marketing pro.

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Are You Content With Your Newsletter Open Rate? Step it Up with These Five No-Fail Newsletter Tips

Five hundred subscribers sounds pretty good for a newbie marketer, right? Oh, but what if only 200 are actually opening your mail? You've got to come up with solutions that really work, or the painstaking work you do on your newsletter is all for naught. "Step it up" for a major improvement in open rate... with these five **no-fail email newsletter tips!**

1. Don't hit SEND more than twice a month.*

*(unless you're running a unique promotion to a specialized list of subscribers). I recently mailed out a survey to my readers that ultimately revealed evidence CONTRARY to what many of the web experts will tell you. The findings? Most people prefer ONE or TWO mailings per month - no more, no less. Do you like getting slammed with junkmail every day? Well, neither do your subscribers!

2. DO include free downloadable e-books and tutorials.

Your e-book should take 5 hours, NOT 5 days, to write. Give subscribers a small taste of what's to come, with a handy how-to or list of free resources. You want to make people hungry for what you can offer, so that one day when you reveal the ultimate marketing guide, folks will say, "Damn she's good" and they'll buy from you!

3. Send a survey!

People love to express their opinion, and it makes sense that if you know exactly what your readers want more of, you'll be able to give it to them. Even if just 30% of your readers fill out the survey, you've still got a solid representation of your target market's biggest wants. This information will drastically improve your open rate!

4. Try out fun themes.

Entrepreneurs are real, live people just like you. That's why they respond favorably to those little things in your newsletter that reveal your warmth, humanity and sense of fun. Special occasions are all something we can relate to. Add a holiday or seasonal touch with a few brief references in the copy and headlines; sprinkle with tasteful themed graphics.

5. Work on that subjectline.

Give your email subscribers a taste of what's to come, and they're more likely to open and read your message. Think about all the other emails from competing marketers that are landing in their mailbox. What can you say in your headlines that will entice them better than the next person? Don't be afraid to experiment with different tactics, analyze the results and modify your strategy accordingly.

Okay, feeling a little more confident about how you can "beef up" your newsletter to build a loyal following and fan club? Great. Now let's get going on those improvements in time for your next release date!

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Are You Content With Your E-Book Content? Five Improvements That Will Hook Your Readers and Keep 'Em Coming Back for More

Planning to offer free e-books to your email subscriber list? Here are five ways to be sure that e-book gets saved to their desktop as opposed to getting tossed into the Recycle Bin.

1. Keep it simple.

Your free e-book should be a sample of what's to come... marketing secrets revealed by a pro who knows what it takes to sell on the web! Keep it informative and entertaining, but don't give away the whole story or there will be nothing left for the piece de resistance. What's the climax? Why, that upcoming smoking promo that will be your seasonal cash cow, of course!

2. Keep it specific.

I can't stress enough how much more credible you will appear if you reveal the details as opposed to "keeping it distressingly vague" like so many would-be marketers often do. Emotionally-charged copy is super, but don't forget to answer every single Who What When Where How Why in EVERY chapter that you write!

3. Keep it clean.

ALWAYS choose a font that's easy to read, no matter what line of business you're in. This will be a book with lots of text. Book fonts are very different from headline fonts, and to confuse the two means an unprofessional look that means your e-book won't make it past the SAVE AS prompt. Text should be 10-12 point, and no larger. Also avoid "busy color schemes, like bright blue text against a red table, as they do tend to vibrate.

4. Keep it organized.

I know it's dull, but you MUST give your e-book numbered pages, a set of chapters and a Table of Contents where your reader can easily look up what he'd like to learn. Think of how much happier you feel when you can skip right to the section that you want to read most at that particular time. Your reader feels the same exact way as you do! So impress him with a little organization.

5. Keep it brief.

Again, this is supposed to be FREE information. Please do not stress yourself out with hours of blood, sweat and tears in an effort to create what should be a simple but informative e-guide. Make it easy on yourself; outline your topic into three or four sections, sub-categorize again, divide into main points and then fill in the details. All told, you should have no more than 15 pages (and no less than 8 if you want to be considered an expert.)

That's it, simple as pie and your e-book is packaged and ready to ship via email express. Congratulations! You're on your way to graduating to Pro Marketer status.

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Are You Content With Your Web Content? Five Major Improvements You Can Make Right Now to Increase Your Click-Thru Rate and Get More Traffic

1. Killer Homepage Copy.

Your homepage is THE sole determinant in how much traffic you bring in. If your visitors can closely identify with the emotion conveyed in your copy, they'll mentally "bond" with you and be more likely to click through to your other web pages. If your copy isn't doing the job, bring in a professional who will.

2. Simple, Logical Navigation.

If humans can't even follow the links from one web page to the next, the search engine crawlers probably won't be able to, either. When I first emerged on the web scene, I had no idea that the linked words in a paragraph of web copy are needed to lure the engines to other parts of your website. But now YOU know, so make this information work for your website's rank!

3. Articles (formerly known as Deep Content).

A well-planned website is both logical and categorical in nature. Main pages should link to category pages that contain links that lead to articles. This is what drives search engines to index your website and add you to their roster of advertised pages. If this concept seems foreign to you, study the navigation of a major "hub" website like EzineArticles.com. Try to imagine building your site starting with the deep content pages and working your way back to the categories which lead to the homepage.

4. Free Downloads for Your Visitors to Enjoy.

Surprise! Those marketers aren't giving you free information just because they're super-nice (although they might be... I know I am!). They do it because the more people who download files from their websites means the more page views they get. This greatly improves search engine rank!

5. Frequently Updated Content.

Give your fans and the search engines something to look forward to. Every time you put up a fresh article, new e-book download, fun quiz or special promotion, you drives hordes of new visitors to your website. This is GREAT for your page rank and ultimately great for your business. You can add pages of content to your site by featuring articles from other authors, publishing your monthly newsletter pages live in an Index, or updating your Products page regularly with new items from affiliates of yours.

There are so many smart ways to keep traffic flowing steadily in to every page of your website for better rank and a higher placement on the search engines. These are just five of them. I hope they help you create a GREAT site for your business that keeps your fans on the edge of their seats because they CAN'T WAIT to see what you're going to do next!

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Are You Content With Your Content Output? Five F*REE and Low-Cost Tools You MUST Master Before Graduating to "Self-Sufficient Web Guru" Status

Tell me you haven't ever had THIS thought: "I want to build a mailing list for my website, but I don't know how..." Or how about, "There's a glaring mistake on my home page, but my web designer is nowhere to be found!" Instead of being at the mercy of your own incapability, graduate to Self-Sufficient Web Guru. Master these handy free (or nearly free) downloadable web content tools, and you'll be up to speed and fully functional in no time.

1. NvU - the Freeware Web Page Editor

Trim costs significantly with this F*REE, easy-to-use web page editor that will have you designing your own sales letter pages, email newsletters... and with enough practice, maybe even your entire website. Go here for the goods: <http://nvu.com>.

2. Cute FTP (File Transfer Protocol)

Upload web pages from your desktop to your web hosting server. Cute FTP makes file transfer and server cleanups quick and painless. Download your copy for under \$50 here: <http://www.globalscape.com/cuteftp/>

3. FormMail.com - the Cheapest Form Host on the Web!

You cannot, repeat, CANNOT, expect to convert visitors to paying clients without a gentle nudge in the form of your email newsletter. Download a subscriber form from FormMail.com and start building your mailing list ASAP. A membership currently costs just \$24 per YEAR! Check out the f*ree trial at <http://formmail.com>.

4. Overture's Keyword Tool Selector

Optimize your web articles, blog posts and home page copy. Leverage the power of keywords for better search engine rank, more clicks and more page views. Click here for your handy helper:

<http://inventory.overture.com/d/searchinventory/suggestion/>

5. Invisionfree Software - Host Your Own Forum

Build a thriving web community where fellow freelancers can share information... for no money! Forums get traffic and traffic gets you noticed. Play around with your forum's settings and set up your topics by category to encourage visitor participation. Get it now: <http://invisionfree.com>

I know it'll take some time to familiarize yourself with all of these new tools, some of which can seem pretty overwhelming at first. But trust me, each time you use one you'll get better and better... and before you know it, doing something like creating a new website in a night will be cake! Good luck and enjoy your free tools. :)

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Are You Content With Your Page Views? Learn Secrets the SEO Pros Don't Want You to Know About How to Turbo Boost Your Website for Way Better Rank!

Oh my gosh, you built a website, you took so much time and effort... but barely anyone's visiting. WHY is that? It could be because you have yet to Turbo Boost your site for more page views and increased rank with the top search engines like Google, Yahoo and AskJeeves.com. Following are Five Tried and Tested Techniques that Really Work to Drastically Improve your SE positioning. Try them and experience the difference firsthand.

SEO Secret 1. Make Your Reader "Click Here to Read More."

Think about this. You can guarantee at least one page view for every person who reads an article if you compel them to click a "read more" link. How to do this? Include four articles on a featured category page... but only paste the introduction to each article. Once the reader is "hooked" by an article's opener, he will click to read the rest. Remember this next time you're tempted to just plop a lone article on a carelessly placed page.

SEO Secret 2. Leave a Breadcrumb Trail that Leads Back Home.

No matter where you roam on the web, it should be your mission to lead customers back to your site... and that means not just the homepage, but other pages as well. So drop those breadcrumbs so that folks you meet can follow the trail back to your site. Examples: include your URL link in every blog and forum post you make. Broadcast your latest promotion to everyone you meet, and include the link to a landing page that covers the details in depth. Your sole purpose in being on the web is to track back to your site, and today's content distribution methods make it SO EASY to do this! Try it with your articles, blogs, forum posts, reciprocal links and more.

SEO Secret 3. Optimize Your Web Article Campaigns.

If you use articles to increase your exposure on the web, take advantage of that customizable author resource (or bio) box for every unique promotional page you create. Develop campaigns around each one of those articles that all point back to a single page on your website. This should be a specially designed page that houses a strong persuasive message and prompts your reader to become a subscriber. More subscribers after all, means more folks reading your website's content! Write five, ten, fifty or five hundred articles for each campaign. Wait two weeks and analyze your results. You will be pleasantly surprised at what you learned!

SEO Secret 4. Give Away Free Downloadable E-Books.

Surprise... I'm sharing with you the real reason why marketers give away information so freely. Yes, they want to win your favor... but they also want you to download that page. Each download counts as one page view, and this registers in

your site stats which wins you major brownie points with the search engines. If you've ever started at your web traffic feeling mystified at the sudden surge in numbers, it's highly likely that you forgot that Free E-Book you recently gave away... or maybe some friend of yours is now giving it away from their website!

So now that you know the real reason for all this mysterious marketer behavior on the web, isn't it time you started using it to your advantage? Oh, but that's a TON of work, so what will you do? Why, you'll call Dina the Copywriter at <http://Wordfeeder.com> of course... so she can get started on your Marketing Strategy ASAP!

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Are You Content With Your Crowd-Wow Factor? Five Surprising Reasons to Emulate Eminem if You Want to Develop Loyal Web Followers

Let's blow past all the reasons so many folks despise Eminem. He's confused about what race he is, he says mean, hurtful things and he's doing a great job of sending the wrong messages to today's youth. Sure, we know that Eminem is the quintessential Bad Guy. But let's take a look at what makes Eminem sticky, like your web marketing personality should be. Last night, Eminem's concert was being aired on my TV and I confess I kind of watched some of it while writing articles. I couldn't help myself; the guy is THAT magnetic. So without further ado, I bring to you... **Five Reasons to Emulate Eminem if You Want to Become a Web Guru.**

1. Eminem Means What He Says... do YOU?

Right or wrong, Slim Shady is one emphatic dude and that is exactly the way you MUST speak to your audience if you plan to build up to Guru Status. People don't follow weaklings. People follow leaders who are 100% sure of what they say. The best way to show your self-assurance is to PREACH, PREACH and PREACH some more. Never doubt yourself, at least not out in public. I mean never!

2. Eminem Loves to Stir Up Controversy... do YOU?

Who's blog are you going to read; the wishy washy mouth breather's who parrots and whines all day? Or the guy who makes people sit up straight and take notice because he states his opinion and is ready to whip out his debate guns if the need arises? Be a little bit controversial in your web content if you can. Of course, unlike Eminem, a marketing professional should never be out to hurt or offend people with hateful talk. But you must have your own thoughts, and all the better if a few of them challenge the status quo. Be a ground breaker!

3. Eminem Is Lyrical... are YOU?

Don't let those goofy lounge suits and the profanity fool you. Rappers are geniuses in their own right-- lyrical geniuses, that is. When was the last time you freestyle-rhymed a barrage of well-executed insults at a buddy and blew away the crowd of onlookers? Um, probably never? LYRICAL is exactly what you NEED to be when writing web copy for your business website. Your copy should have rhythm, steady beat, perfect pacing, alliteration, clever wordplay and original phrases. Heck, you can even bust a rhyme from time to time like the rappers, poets and songwriters do. If you can't create it yourself, hire a professional to create engaging copy that's so tight it's on springs... and just like those pop lyrics, it positively SINGS.

4. Eminem Can Put the Crowd Under a Spell... can YOU?

I nearly became hypnotized myself while watching Eminem put his audience in a trance this weekend. Charm and disarm your web visitors and fans like Em does. Be intense! Get a harness on your power to whip up the energy in a room (or web forum) and move people to action. Get control of your copy. Whip your website into tip-top shape, with an emotional pull that your reader cannot resist. It takes charisma, persuasion and sheer will power to sway an entire sub-population and put what you preach into practice. Take your cue from Marshall Mathers and start converting those admirers of yours into loyal paying customers any and every way you can!

5. Eminem Does Dead-Ringer Impressions of Other People... do YOU?

Ever listen to Eminem pretending to be someone from a foreign country, doing a "Valley girl" inflection or making fun of the way politicians speak? Blasphemous as that may be, that means he has an ear for how people speak - their tone, their inflection, the emotion behind their words. You must possess this same talent of "emulating" others if you want to sell things on the web and be good at it. Each product that you sell in your lifetime must effectively speak the customer's language, talk his talk, walk his walk and essentially BE the customer, speaking through your product. If you're a natural imitator, you'll no doubt excel in direct marketing and up your Crowd Wow Factor.

6. Eminem Emotionally Connects With the Audience... Do YOU?

You MUST engage your reader if you want him to keep coming back for more. Just like Eminem makes every single person in his audience FEEL SOMETHING with his intense, emotionally-stirring lyrics... just like Eminem reaches out to touch the crowd with his own hand... *you must reach out and touch your audience with your words.* You must MOVE every single person who reads your copy to FEEL SOMETHING when they visit your website. In order to produce the emotion you want (desire for your product), *tap the needs of your audience* - their fears and desires. The words on your page should make the reader feel like you understand him so well that you're practically friends. He must agree VEHEMENTLY with what you say... to the point of being utterly convinced that you can provide the solutions he's searching for better than the next guy.

So are you content with your Crowd-Wow Factor, and ready to become a Bona Fide Web Guru? Then take your lessons from that disturbing rapper guy, Eminem... and start converting fans into loyal customers as soon as TOMORROW.

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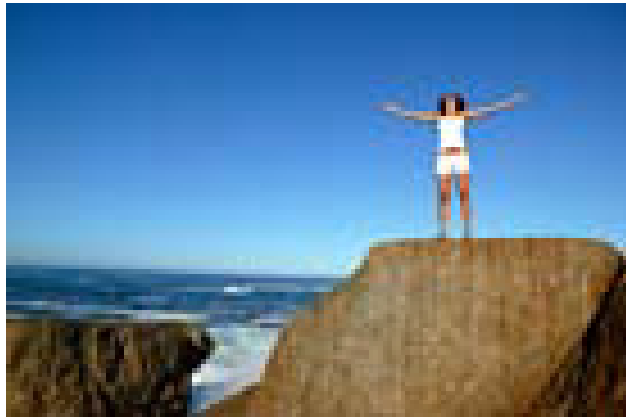
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And I really want YOU to be a part of the
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