



Well, I'm sorry to say he never did recover and died in the animal hospital on Jan 11th. It's a long sordid story and I won't bore you with the details, but I will tell you that losing him was one of the hardest things I've ever had to go through. Some might say, it's only a dog. But Teddy Bear was much more than that to me. He was my son. In every sense of the word I was his mother and he was my child.

Ted and I spent 7 wonderful years together. I was hoping for 13 or more, but I guess looking back I should be happy for what we had. I mean nothing lasts forever, and that never becomes more clear than when lose someone we love. It really knocked me for a loop- as I prayed every day that he would get better. And part of me really thought he would recover. Maybe I wanted to believe that outcome not that he would one night stop breathing and leave me forever. When the call came in from the hospital that he was dead my whole world stopped. What would I do without Teddy Bear?

I was devastated and stayed in bed for almost a week crying. I also did the whole guilt trip. Why didn't I notice he was sick sooner? Why did I let them cut him open? Why wasn't I there with him when he died? and the list went on and on. All of my crying was not going to bring him back to me so I finally got it together got up, got dressed, and left the house. Dakota was also very depressed as Ted and he had been together for 7 long years. Brothers. Since Dakota is 10 we never imagined that Teddy would leave us first. The thought of losing either of them was more than we ever wanted to think about, but you always expect the older one to leave you first. Sometimes things don't go the way you planned.

We'll never know exactly what Teddy died from, but the biopsy came back the day he died, and he did not have Cancer. Of course, I always knew that. I spend more time with my dogs than people, and I would have noticed if he were getting sick with a disease like that. Of course, the vet thought I was nuts, but she didn't know about Ted and I. We read each others minds. I swear that dog just looked at me and I at him and we knew what the other was thinking. He was a real "mama's boy". Anyway, the only thing they saw when they cut him open was severely inflamed intestines so they think he may have had Intestinal Bowel Disease, sort of like Crohns Disease or Colitis in people. Something I never would have known until it got to this point. He always had a sensitive stomach and would vomit

and have bouts of diarrhea here and there, but the vet at the time thought he just had food allergies. He told me to try different foods and see if it improved. It did to some extent, but every once in awhile he had a "sick day". Nothing that would have ever made me believe he had something seriously wrong with him like this.

Anyway, I miss Ted and I thank him for all the things he taught me. Mostly how to love someone without any conditions. He loved me and I loved him. Plain and simple. He loved me with my bad breath and crappy hair in the morning and he loved me no matter how much money I made, or didn't make. He was just content to be with me and I with him. Pure love. Something that's hard for a lot of humans to demonstrate.

I did go out a little over a week ago and got another puppy. I wasn't sure I wanted one but I was so sad and having crying jags, everyone said it would make me feel better and it has. It's a girl this time, same breed as Teddy, Italian Greyhound. She is so cute you won't believe it, but I did forget how much work all this cuteness is. I'm exhausted. Work and sleep are two things she doesn't want me to do. If you'd like to check her out take a look at this page. I'm looking forward to what little Gia will bring into my life.

<http://merlesworld.blogspot.com/>

Have you heard of Web Content Awareness Day? Dina Giolitto has created this special "Net Holiday" to celebrate online content. I'm proud to be included at Dina's request. Check it out as it launches today at <http://WebContentAwarenessDay.com>

**\*\*\*\*\*Want to See Your Ad in This Ezine?\*\*\*\*\***

If you still haven't taken the demographic survey you still can. You'll be entered to win a FR.E ad in this ezine- Drawing held every two weeks.Go to <http://www.advancedsurvey.com/> and type 8244 into the "take a survey" box on the right hand side.

Today's contest winner for a free ad in this ezine is Kitty Jones. Send me your ad and I'll get it in the next issue. For your chance to win an ad scroll to the bottom and find the link to our survey. Once you fill it out you'll be given the chance to enter.

**\*\*Please Take the Time To Do This\*\***

Due to the filtering problem and a large number of subscribers not receiving the ezine I am asking you to "whitelist" this ezine's email address to your address book at this time, to ensure future delivery. The email address to add is: [mcprolist@mcpromotions.com](mailto:mcprolist@mcpromotions.com)

Thanks again for joining me.

Warmest Regards,

Merle

<http://www.MCPromotions.com/>  
<http://www.EzineAdAuction.com/>  
<http://www.MerlesWorld.com/>  
<http://WebSiteTrafficPlan.com>

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**«»§«»¥«»§ Discussion Question of The Week §«»¥«»§**

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The question of the week....on the discussion board is...

*"If you publish your own ezine what format do you publish in and why?"*

To POST your comments hop over to the board at..  
<http://www.mcpromotions.com/webbbs/config.pl>

I look forward to reading your comments.

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**«»§«»¥«»§«»¥ In This Issue ¥«»§«»¥«»§«»¥«»§**

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- => 1. Marketing News/Resources
- => 2. Feature Article- "Web Content Awareness Day Launches"
- => 3. Net H0t Spots!
- => 4. Sites to Help
- => 5. Site Promotion Software & More
- => 6. E-Books / Ezine Resources
- => 7. Other Valuable Ezines
- => 8. Subscribe/Unsubscribe Information

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### Ad Word Analyzer

Now you can search for keywords AND their related Google AdWords and Overture campaigns using ONE single software program... Ad Word Analyzer! And it's SO easy to use... Simply open the program and enter a chosen keyword. With a click of your mouse, Ad Word Analyzer 3.0 will automatically return the following results: A comprehensive list of all RELATED keyword phrases! The number of searches that were conducted throughout the previous month for each keyword phrase! The number of advertising campaigns that currently exist - for both Google AdWords AND Overture.

<http://hop.clickbank.net/?dakota6969/digital247>

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**1 . MARKETING NEWS**  
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View the SuperBowl Ads  
<http://video.google.com/superbowl.html>

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Some Internet Explorer 7 Breaks AdSense  
<http://tinyurl.com/85x3n>

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MSN Reportedly Plans To Relaunch As MSN Media Network  
<http://tinyurl.com/c3x5j>

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Google Opens Bidding for Print Media  
<http://tinyurl.com/auncs>

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The End Of E-Mail?  
<http://tinyurl.com/c8fnd>

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AOL and Yahoo to Start Charging for E-mail Delivery  
<http://tinyurl.com/8k3rd>

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Amazon Testing Contextual Ad Program with Affiliates  
<http://tinyurl.com/ajpa7>

Rumours mount over Google's Internet plan  
<http://tinyurl.com/92t6p>

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AOL to Phase Out Enhanced Whitelist  
<http://EmailUniverse.com/ezine-tips/?id=1327>

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Apple Sued Over iPod-Caused Hearing  
<http://www.realtechnews.com/posts/2625>

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First impressions count for web  
<http://tinyurl.com/9swdp>

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Google Agrees to Censor Results in China  
<http://tinyurl.com/bk93s>

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Why Google Won't Give In  
<http://tinyurl.com/ah26o>

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WhiteHouse Seeks Legal Records  
<http://tinyurl.com/eyhy6>

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Selling Digital Goods on Ebay  
<http://tinyurl.com/b3sgd>

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Google Boosts Analytics  
<http://tinyurl.com/cluhn>

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Google to Buy Radio Ad Company  
<http://www.bizreport.com/news/9607/>

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## 2.FEATURE ARTICLE-

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### FOR IMMEDIATE RELEASE:

#### **Web Content Awareness Day Becomes Mass Traffic Generator for Online Biz Owners**

Web marketers are flocking in droves to the "Countdown to Web Content Awareness Day Blog" where they can "see their name up in lights" and enjoy a ride on a mass traffic generator in exchange for their promotion of the First Ever Web Marketers' Holiday.

Dina, Web Copywriting Consultant and owner of <http://Wordfeeder.com> has been actively promoting the upcoming Web Content Awareness Day Website since December and is thrilled with the response she's received. Thanks to a contributing cast of 50+ gurus and experts, the first ever web marketers' holiday will feature a fully stocked website and a plethora of free information.

Content Enthusiasts can look forward to timely advice on how to run a web business more effectively while keeping fresh content constantly feeding in.

As Dina tells it, "Oddly enough, the Web Content Awareness Day project (or WCAD) has truly increased our awareness of search engines and viral marketing. WCAD is momentum building on itself. By constantly monitoring our promotional effort, we've been able to isolate exactly which traffic-generating strategies bring the most 'bang for our traffic buck,' and the implementation of those strategies brings more traffic."

Among the quickest ways to build up very high web traffic in a short amount of time - article marketing, blogging, web PR, RSS feeds, networking and link exchanges, all of which will be discussed in-depth both on the Web Content Awareness Day Preview Blog and the main website. <http://WebContentAwarenessDay.com> will "open its doors" on February 9, 2006 offering tons of inside tips and free downloads from today's top web marketers and content creators.

Currently, Dina and the Web Content Awareness Day team are looking for reciprocal relationships - dynamic content providers who want to help promote the big day in exchange for a spot on their "wacky yet informative" blog.

Interested parties can get a sneak preview on the  
Countdown to Web Content Awareness Day Blog

which is located at

[http://wordfeeder.typepad.com/web\\_content\\_awareness\\_day/](http://wordfeeder.typepad.com/web_content_awareness_day/)

Web Content Awareness Day launches on February 9, 2006  
at <http://WebContentAwarenessDay.com>

Email [dina@wordfeeder.com](mailto:dina@wordfeeder.com) for more information.

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**Top KeyWords Software**

If you've created even one page that's geared toward generating AdSense income, you already know what research needs to be conducted and how to do it. Which means you also know how much time and brain power is involved. You have to come up with new and innovative niche areas. You have to figure out which keywords would be most beneficial for that particular niche. You also have to factor in keyword popularity and searches and establish how many web pages and AdWords campaigns already exist. And ultimately, you'll need to make a decision as to which keywords and niches you THINK will prove to be the most profitable.

<http://hop.clickbank.net/?dakota6969/topkeyword>

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**3 .NET HOT SPOTS**  
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**15 Fr-ee Interviews**

Bob Serling is offering fr-ee audio interviews by a variety of marketing experts, including: Bob Bly, Joe Vitale, Yanik Silver, Randy Gage, Clayton Makepeace, Jeff Walker, Sean D'Souza, John Carlton, David Garfinkel, Perry Marshall, and more



<http://www.directmarketinginsider.com/15experts/>  
**Yahoo Podcasts**

"Everything you need to get started enjoying podcasts, including any software you might need. If you're currently setup for listening to podcasts, Yahoo! Podcasts works with the software you already have"

<http://podcasts.yahoo.com/>

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### **OrangeFeed**

"Ready to buy advertisements in RSS feeds but don't know where to find the feeds that will deliver the strong results you desire?" Check out OrangeFeed and if you're a publisher see what they have for you.

<http://www.orangefeed.com/>

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## **4. SITES TO HELP**

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### **Fr-ee 411**

Tired of paying for information calls to 411? Write down this toll free number or program it into your cell and stop paying every time you need a phone number

<http://www.snopes.com/inboxer/nothing/free411.asp>

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### **Casting Words**

Podcast conversion. Only 42 cents a minute. A quick, human, transcription - often with in 24 hours. Transcriptions in plain text, html and rtf. An RSS feed of all of the transcripts done for you

<http://castingwords.com/>

## Joel Christopher's Marketing Cruise

Set cruise with some of the very best online marketers and millionaires and learn from the experts.

<http://www.marketingcruise.com/>

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## Article Submitter

Posting free articles to the major article repository sites is the fastest and easiest FREE way to make more sales, increase your Google ranking, and push your Alexa rating through the roof. And thanks to Article Submitter, you can grab all of these benefits without breaking a sweat! You can quickly and easily post your free articles to hundreds of the Internet's best article sites.

<https://paydotcom.com/r/5026/msmerle/168350/>

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### QUICK TIP

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## Adwords Account Users- Want to be a Beta Tester?

From time to time Google releases new products and or services to a limited audience to try out, called beta users. If you'd like to be on the "invite list" make sure to opt-in to "Market Research" which you'll find under user preferences once you log into your Adwords Account.



## **MarketingSherpa Free Ebook**

Packed with over 110 real-life marketing stories you'll want to download this fr-ee PDF ebook. Why not learn from others who've been there, done that. Good stuff inside.

<http://wisdom.marketingsherpa.com>

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## **"The 5 Critical Elements to Creating a 6-Figure Income Online"**

**By Damon Zahariades**

Business building components your business needs to survive and grow. 19 pages of great info in PDF Format.

<http://www.mcpromotions.com/ebooks/6-figure-income.pdf>

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## **7 .OTHER VALUABLE EZINES- SWAPS**

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If you would like to swap ads send your information to <mailto:swap@mcpromotions.com?subject=swap>

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## **Sarch Marketing Standard Magazine**

Search Marketing Standard is a quarterly magazine for small to mid-size business and marketing professionals. Each one of their quarterly issues is filled cover-to-cover with invaluable how-to articles, advice on improving advertising campaigns, and tips written by experts

<https://www.searchmarketingstandard.com/>



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Also, we have a satisfaction survey that I need your comments on go to <http://AdvancedSurvey.com> and in the survey box on the right type this number 10443

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