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"If you get cheated by the Better Business Bureau, who do you complain to?"

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Want to Help Me Out?

If you like this newsletter please help pay the rent http://tinyurl.com/87in

The Reese Report

It's simple. John Reese is allowing people to download a free issue of The Reese Report. This includes a 20-page PDF newsletter and a CD-Rom archive file that contains tons of screencam video tutorials and is a companion to the newsletter.

http://www.reesereport.com/msmerle

EDITOR'S NOTE*

"Run, run as fast as you can, you can't catch me I'm the Internet Man".....or was it the "GingerBread Man". That's how I feel lately, always on the run to get it all done. Hey, I'm a poet and don't even know it. Ok, I'm done fooling around, time to get serious. Like that's any fun.

It's snowing today. I see officially Spring began on the calendar last week but by the looks of things around here you could have fooled me. For some reason Spring never wants to start here in northeast Ohio. Old Man Winter wants to hang around as long as possible. He must be stubborn or something.

If you haven't done your taxes yet time to get busy. I have my appointment next week and I'm still putting together all of my paperwork. Not fun but something we all have to deal with. I think April 15th should be like a big party day once everyone has their taxes completed. What do you think? Sound good?

Gia is growing like a weed. She's a little over 5 months old now. Sometimes she goes to sleep at night and when she wakes up appears to have grown. Is that possible? She should only be between 10 to 12lbs full grown but she's already at like 9. At this rate she may be bigger then Teddy Bear was. He weighed in between 11.5 to 12. Maybe she'll slow down soon. I am enjoying her baby years. She's so sweet and loving. I'll have to post some new pictures soon so you can take a look at her. I think she's adorable but don't all Mom's say that even when their kid is ugly? <LOL>

If you love animals as much as I do-

"Add your name to the petition that Pamela Anderson will personally deliver in Canada, urging Prime Minister Stephen Harper to end the country's cruel seal hunt. Please forward the petition to your friends and family."

http://www.furisdead.com/feat-pampetition.asp?c=fid104

Have a great weekend!

******Want to See Your Ad in This Ezine?******

If you still haven't taken the demographic survey you still can. You'll be entered to win a FR.E ad in this ezine- Drawing held every two weeks.Go to http://www.advancedsurvey.com/ and type 8244 into the "take a survey" box on the right hand side.

Today's contest winner for a free ad in this ezine is C. c. Okoji of http://www.chidomain.com Send me your ad and I'll get it in the next issue. For your chance to w!n an ad scroll to the bottom and find the link to our survey. Once you fill it out you'll be given the chance to enter.

Please Take the Time To Do This

Due to the filtering problem and a large number of subscribers not receiving the ezine I am asking you to "whitelist" this ezines email address to your address book at this time, to ensure future delivery. The email address to add is: mcprolist@mcpromotions.com

Thanks again for joining me.

Warmest Regards,

Merle

http://www.MCPromotions.com/ http://www.EzineAdAuction.com/ http://www.MerlesWorld.com/ http://WebSiteTrafficPlan.com

«¤»§«¤»¥«¤»§ Discussion Question of The Week §«¤»¥«¤»§

The question of the week....on the discussion board is...

"Do you have your own Blog? If so share the link and tell us a little bit about what you're doing."

To POST your comments hop over to the board at.. http://www.mcpromotions.com/webbbs/config.pl

I look forward to reading your comments.

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- => 1. Marketing News/Resources
- => 2. Feature Article- "Yahoo Search Marketing Offers Service for Travel Vendors"
 - => 3. Net H0t Spots!
 - => 4. Sites to Help
 - => 5. Site Promotion Software & More
 - => 6. E-Books / Ezine Resources
 - => 7. Other Valuable Ezines
 - => 8. Subscribe/Unsubscribe Information

30 Ebooks with Resell Rights

I can't believe it but he did it again! The first resell package that Keith Wellman put together was a huge success and people loved it so...

He decided to do it again! Brand new version 2.0 will be sure to impress you and is probably the best that I have seen...

http://www.keithwellman.com/resell/thankyou-page/222

1 . MARKETING NEWS

Judge: Google must give index data to gov't http://www.macworld.com/news/2006/03/20/google/index.php

Google Sued Over Page Ranking

http://www.pcmag.com/article2/0,1895,1939953,00.asp

Major Marketers Avoid MySpace

http://tinyurl.com/locud

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Google Finance Launched

http://finance.google.com/finance

Searcher Behavior: On- and Offline Purchase Stats

http://www.clickz.com/experts/search/strat/article.php/3593696

Google Seeks Patent for Targeting Ads on Wi-Fi Hotspots http://www.clickz.com/news/article.php/3593971

Targeting Search Ads By Demographics & Behavior http://searchenginewatch.com/searchday/article.php/3593236

Yahoo, CBS To Launch '60 Minutes' Site http://tinyurl.com/md92m

MSN To Take Blogging Service 'Live' http://tinyurl.com/ok798

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2.FEATURE ARTICLE-	
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"Yahoo Search Marketing Offers Service for Travel Vendors"

By Merle http://MCPromotionsPress.com

If you promote any kind of travel services online you'll wan to pay attention. Yahoo Search Marketing (formerly Overture) has launched a new program called "Travel Submit".

In order to participate you must have a valid travel offer to promote, comply with all applicable laws and regulations, accurately disclose all details of your offer (including times, dates, location, etc.) and have a Yahoo ID in order to manage your account.

So where will your ads be displayed? They'll appear in Yahoo's popular travel research and planning areas which include:

- 1) Yahoo Travel Deals http://travels.yahoo.com
- 2) Yahoo Travel Guide http://tinyurl.com/gc4a

With the thousands of people who use Yahoo daily you can imagine the amount of possible viewers to your offer. And not just any browser but a "targeted audience" of people actively searching for travel related information.

Targeted traffic makes for a much higher conversion.

Like other pay per click programs you don't pay for impressions only for those who actually click through to your website.

Here's how it works, first you'll need to register and fund your account with a credit card. Then you'll need to create a feed for your offer in each category you want to appear in, then submit them through their web based interface or via FTP.

Some fields are optional, while others are required, such as description, location, price. Descriptions need to be in English and pricing in U.S. dollars. You'll want to fill in as many of the fields as you can in order to improve your position and visibility in Yahoo Travel. Listing order is determined by matching what the consumer ha typed into the search box with the specific features in your feed. This is why filling in as many of the feed fields as you can is imperative. It's impossible to buy your way to a higher placement, it's based on what's relevant to the searchers search criteria.

Cost per click is based on what category your choose to place your offer in. The current rates at the time of this writing were as follows:

Air .32
Car Rental .42
Cruises .57
Destinations/Attractions/Activities .20
Destinations/Events .20
Rail, Ground Transport & Ferry .42
Vacation Packages .57
Vacation Rentals .57

Your offers can be quickly and easily updated at any time and you'll have full access to "performance reports". You can even set up email alerts to monitor your campaign's progress.

If you're in the travel industry in any shape or form, from a large conglomerate to a small one man operation, you'll want to take advantage of this affordable marketing program.

For more information see:

http://searchmarketing.yahoo.com/trvlsb/ts-reqs.php or call 866-250-7572

"Must Have Marketing Resources" by Merle is loaded with VALUABLE online resources YOU need to know about, when it comes to running your online business. Download your copy now at ... http://mcebook.mcpromotions.com

ClickBank Accountant

This new tool is a lot more than just a piece of software to keep track of your account data. Rather, it's a complete accounting program for online businesses -- designed just for Clickbank™ affiliates and merchants. It's just like having your own personal accountant and business manager on a daily basis to save you hours of time, effort, and help you produce the most profit possible out of your business.

http://dakota6969.cbacctcom.hop.clickbank.net

3 .NET HOT SPOTS

Article Directory that Pays

Not just an article directory this one allows you to share in their Adsense Revenue at the same time.

http://www.sg-web-design.com/articles/

PDF Conversion

Fr--ee Conversion of your web pages, Word or Excel documents to PDF.

http://www.expresspdf.com/

PayPal Integration Center

"A new resource for web integrators who are working to integrate PayPal into their own site, or on behalf of another business. It is packed with loads of documentation and resources that describe how you integrate PayPal Solutions."

https://www.paypal.com/IntegrationCenter/ic_home.html

4. SITES TO HELP

Fedex Kinkos Printer

This is cool. The next time you need something printed and bound nicely you can upload it to Kinkos without leaving your desk chair. Just download their special software and when you're done with your document select "print to Fedex/Kinkos" on your printer option dropdown and away it goes.

http://tinyurl.com/pxtkq

Primetime Podcast Receiver

"The Primetime Podcast Receiver will sleep silently in the background while you work, until awoken to do its job by your scheduling. It will allow you to manage your podcast subscriptions and schedule automatic scans for new podcasts. You can also perform a manual scan at any time with the click of a button."

http://geekswithblogs.net/lance/articles/PPR.aspx

Chris Knight EpubPros

Christopher Knight is launching an "invitation only" private email discussion list. From the site "Started in 1999 as the EPUB discussion email list for email publishers only, the list has evolved over the years to include topics from email newsletter, to web development and information e-publishing".

So how do you get an invitation? According to the site you'll need to make an income of at least 6 figures a year and most of that income must be derived from the Internet.....see more at

http://epubpros.chrisknight.com/



Article Submitter

Posting free articles to the major article repository sites is the fastest and easiest FREE way to make more sales, increase your Google ranking, and push your Alexa rating through the roof. And thanks to Article Submitter, you can grab all of these benefits without breaking a sweat! You can quickly and easily post your free articles to hundreds of the Internet's best article sites.

https://paydotcom.com/r/5026/msmerle/168350/

QUICK TIP		

Payment Options

If you sell anything from your website you need to offer as many different payment options as possible. Some may prefer Visa, others Paypal even snail mailing a check can be something you may wish to consider.

Remember, the more options you offer the more likely the shopper will be to spend their funds at your website.

5. SITE PROMOTION SOFTWARE AND MORE

Your Very Own Shopping Cart & More!

Until recently to really make big bucks online and get the most out of your business, you would have to pay high monthly fees for online tools, such as auto-responders, affiliate tracking, email marketing etc.

However thanks to this great new web site I found called http://tinyurl.com/ghrby monthly fees can now be a headache of the past.

BlinkSale

Need an easy way to bill your customers? "Blinksale is perfect for anyone who needs to invoice customers and clients for services or products sold." A web based invoicing system that is simple to use. With billing from free for sending up to 3 invoices monthly or choose another plan 6.00 to 29.00 a month depending on the options you select.

http://www.blinksale.com/

Blog Software Comparison Chart

Want to start Blogging but don't know which software or service to use? This handy dandy chart spells out the features of each one in a nice looking table format. Makes it easy to find one you need with the right features.

http://www.ojr.org/ojr/images/blog_software_comparison.cfm



Press Equalizer

Trying to get more incoming links to your website? Hidden behind the search engines lies a rarely-used "backdoor". And, on the other side, a quicker and easier path awaits anyone who opens it... Check out the easy foolproof way of increasing your link popularity.

http://www.mcpromotions.com/press_release_equalizer.html

6 . EBOOKS AND EZINE RELATED TOPICS

Jonathan Leger- Fr-ee Ebook
"Adsense Search Engine Optimization"

"The tutorial is a 29 page ebook that outlines all of the methods Jonathan uses to rank his sites in top positions for the keywords he targets. It's the study of a real-world example of how he ranked one of his sites in the #1 and #2 positions for its keywords.

The ebook will take you step-by-step through selecting keywords to target for your site, analyzing the competition for those keywords, performing the necessary on-page optimization for your site, and automating the collection of in-bound links to your pages."

Download it in PDF format now:

http://www.mcpromotions.com/ebooks/AdSenseSEO.pdf

Using and Profiting from Content in 2006

A few days ago, Jason Potash sent me a new PDF report that really opened my eyes.

Many of you are creating, republishing and submitting content and articles to generate more traffic and AdSense or affiliate checks.

BUT in 2006... the game has changed.

The search engines are smarter. Yet, many Internet Marketers (perhaps even you) continue to use "2005 tactics" today that can actually hurt your business.

Jason explains 'why' in this report.

http://www.mcpromotions.com/ebooks/usingcontentin2006_branded.pdf

7 .OTHER VALUABLE EZINES- SWAPS

If you would like to swap ads send your information to mailto:swap@mcpromotions.com?subject=swap

"Merle's Mission Ezine"

Merle's Mission is published twice a month and is geared towards webmasters and those who own their own website. Contains software, free e-books, website tips and tools, design resources and much more that will help you build a better website. You'll never be at a loss for content ideas if you subscribe now!

http://MerlesMission.com

Top Paying Words

Do you use Google Adsense on your website? Did you know that some of their top paying words pay out over 30.00 per click? Find out what they are at:

http://hop.clickbank.net/?dakota6969/shopcourse

8.HOW TO SUBSCRIBE UNSUBSCRIBE

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If you would like to be taken off our mailing list use the link at the very bottom of this ezine for instant rem0val. AOL users will need to cut and paste the link into their browsers.

Read Back Issues: http://MCPromotionsPress.com

http://www.MCPromotions.com

Merle's Cyber Promotions
Send comments to mailto:Merle@MCPromotions.com
Tell me what you like, what you don't like, ask me a question or suggest a topic for a future issue.

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For current ad rates: mailto: ad rates@mcpromotions.com

Grab my ebook "Must Have Marketing Resources" http://mcebook.mcpromotions.com

I am currently in need of testimonials for this ezine. If you're a subscriber and enjoy it, or have run paid advertising in it and were happy with the results, please let me know. If I choose your comments they will be featured on my website and/or in my advertising. Send to mailto:testimonials@mcpromotions.com Read them here..

http://www.mcpromotions.com/ezinearchives/testimonials.htm

********W!n a Free Ad in This Ezine:*******

If you still haven't taken the demographic survey you still can. You'll be entered to win a FR.E ad in this ezine- Drawing held every two weeks.Go to http://www.advancedsurvey.com/ and type 8244 into the "take a survey" box on the right hand side.

Also, we have a satisfaction survey that I need your comments on go to http://AdvancedSurvey.com and in the survey box on the right type this number 10443

----<>>----<>>----<>>----<>>----</>Interested in Syndicating my articles on your website? http://tinyurl.com/aohr

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